UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

وزارة العمل

2026

# OPEX

## OPERATIONAL EXCELLENCE CONFERENCE
## مؤتمر التميز التشغيلي



"Cultivating Excellence, Delivering Impact"

Operational Excellence . Continuous Improvement. Lean and Six Sigma
09 – 10 November 2026 | Sultanate of Oman

أول مؤتمر عماني للتميز التشغيلي
Oman's First OpEx Conference

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# ABOUT US

Kayan is an Omani consulting and training firm dedicated to building operational excellence, lean management, and continuous improvement capabilities across organizations in Oman and the wider GCC region.

**OMAN'S FIRST**
OpEx Conference

As the organizer of Oman's first dedicated Operational Excellence conference, we are pioneering a movement that places Oman at the center of the Arab world's performance transformation journey.

**40,500+**
Target Market

Our mission is to make world-class excellence tools, methodologies, and networks accessible to Arab professionals — bridging the gap between global best practices and local organizational realities.

**7 COUNTRIES**
Faculty

Kayan, an Omani company with a proven track record in large-scale event management — most recently having successfully organized conferences attended by nearly 3,000 participants. Kayan is not a first-time organizer; it brings operational credibility and established regional networks to this event.

**2026**
Inaugural year



# WHY OPEX 2026 ?

2026 OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

# WHY OPEX 2026?



## FIRST-MOVER ADVANTAGE

Oman's first and only dedicated Lean & OpEx conference.



## GLOBAL FACULTY

International speakers from France, Germany, Sweden, USA, and the Arab world under one roof.



## POWERFUL MARKET PLATFORM

Connecting organizations, industry leaders, experts, and solution providers to explore opportunities and build strategic partnerships.



## DESTINATION EVENT

Muscat: Oman's gateway for business, innovation, and global connectivity.



## STRATEGIC ALIGNMENT

Directly mirrors Oman Vision 2040 and the national visions of other countries across the region.



## 40,500+ Addressable Market

Access to a vast addressable audience of CI professionals across Oman and the GCC.

# THE CONFERENCE THEME

**"Cultivating Excellence, Delivering Impact"**

Operational Excellence Conference 2026

The Operational  Excellence Conference 2026 celebrates the power of organizations to achieve breakthrough results through disciplined continuous improvement, lean thinking, and operational mastery.






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# KEY TOPICS

·Corporate Culture ·Kaizen ·Lean Six Sigma ·AI & Digital Transformation
·OpEx Strategy ·Change Management & Governance

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# KEY TOPICS

**The Lean Mindset**
Inspiring growth through people, purpose, and the Toyota Way.

**Culture as Catalyst**
Designing environments that multiply creativity and improvement.

**OpEx in Practice**
Live case studies from oil & gas, ports, services and healthcare.

**Resilient by Design**
Systems that adapt, recover, and thrive amid disruption.

**Ecosystem of Growth**
Building CI networks that multiply collective intelligence.

**Six Sigma & DMAIC**
Data-driven decision-making in the AI age.

**Digital Empowerment**
Leveraging AI tools to enhance human and process performance.

**Global & Local Benchmarks**
European, and Arab World best practices adapted for Oman.

**Future-Ready Organizations**
Preparing Omani enterprises to scale excellence in the new era.



# INTERNATIONAL
# SPEAKERS

Germany · USA · France · Sweden · Kazakhstan · The Arab World

+ Omani & GCC Panelists

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# JOSEPH F. PARIS JR.

- 40 years in international business & operations.
- Chairman, XONITEK Group of Companies (est. 1985).
- Founder, Operational Excellence Society.
- A recognized thought leader on operational excellence.
- An international entrepreneur.
- Speaker with engagements around the world.
- Author: "State of Readiness".
- LinkedIn OpEx group: 180,000+ members.
- LSS group: 900,000+ members.



USA

Founder, XONITEK & OpEx Society

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# NIKLAS MODIG

- Author of "This Is Lean – Resolving the Efficiency Paradox", Book sold over 300,000 copies, Published in 18 languages.
- Considered one of the best selling Lean books of all time.
- Former researcher and teacher at:
- Stockholm School of Economics.
- University of Tokyo.
- Delivered over 1,000 speeches and keynotes.
- Spoken in more than 40 countries.




Founder & CEO , HUPS



# MARK FORKUN

- Certified Master Lean Leader.
- Lean Leadership PPS Behaviourist.
- TPS (Toyota Production System) Specialist.
- Co-Founder, Lean Leadership Way (LLW) Institute & Yokoten.
- Personally coached by a former CEO of Toyota Plants in Europe.
- Author of 280+ LinkedIn articles on Lean Leadership and the Toyota Production System (TPS).
- Specialist in Lean-TPS system deployment and culture alignment across multinational and SME manufacturing sites.
- Former Joint CEO of P&O Trans European Logistics in Poland.



POLAND-UK

Business Transformation Genba Coach & Advisor

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# YOUSUF AL KHAMISI



- Author of Lean Practitioners Guide for Oman Airports and Ministry of.
- Health.PhD in Lean Six Sigma Implementation, University of Bradford, UK.
- Senior QA Specialist & Project Manager, Sultan Qaboos University.
- Founder, BDQ – trained 3,000+ professionals.
- Delivered transformation across 33+ organizations in Oman.

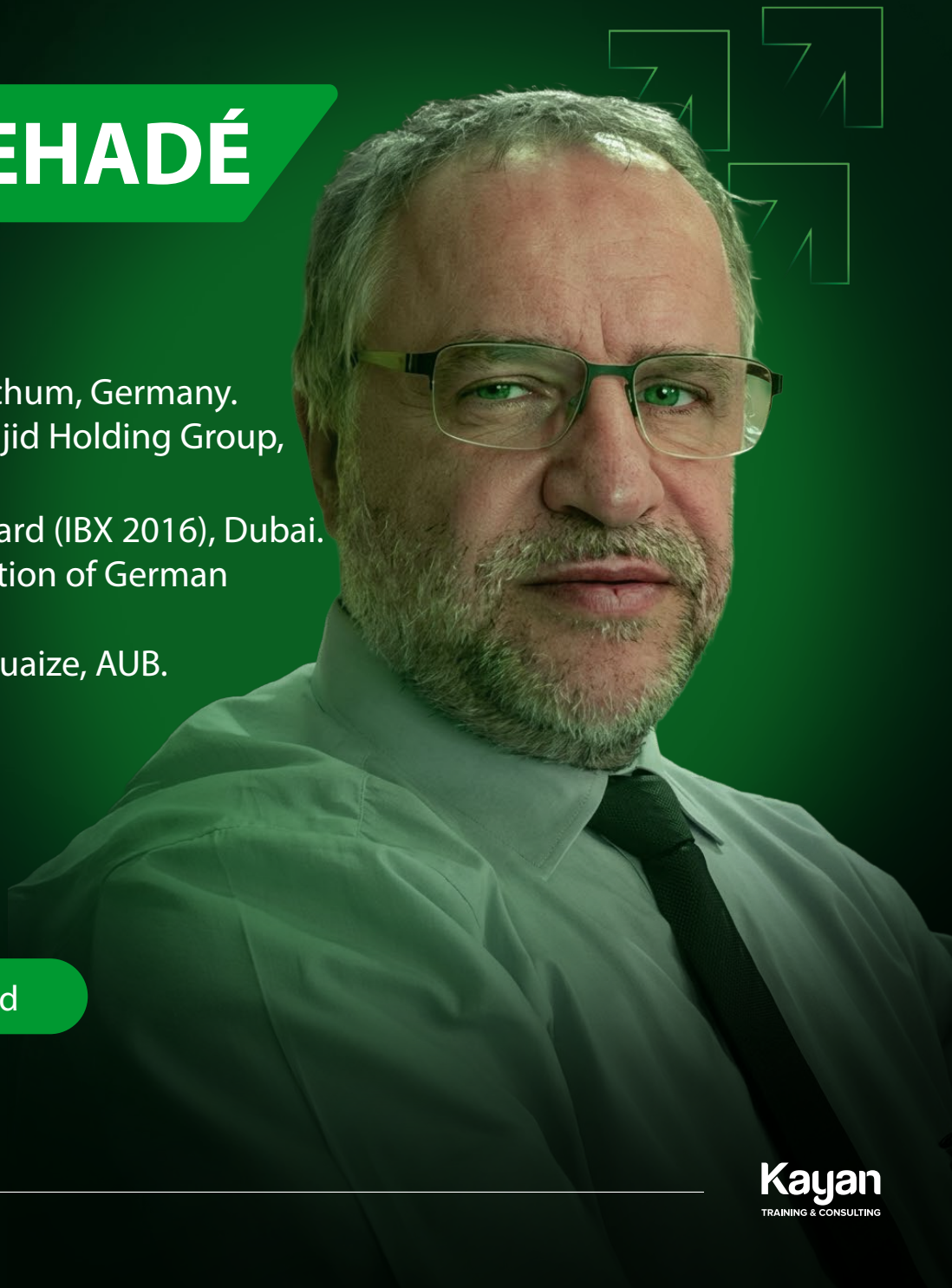
OMAN

Director of Governance | University Medical City

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# DR.-ING. SALEH CHEHADÉ



- Dr.-Ing (Doctor of Engineering), Ruhr University Bochum, Germany.
- Former Chief Contracting Officer (CCO), Juma Al Majid Holding Group, UAE.
- Winner of the International Business Excellence Award (IBX 2016), Dubai.
- Judge, MENA Stevie Awards | Member, VDI (Association of German Engineers).
- Faculty: Qatar University, Notre Dame University-Louaize, AUB.
- Part Time Faculty, Germany: RWTH Aachen
  Lebanon: AUB, NDU ESIB.

GERMANY - LEBANON

RWTH Aachen | Ex-CCO Juma Al Majid

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# DR. SOURAJ SALAH



- PhD, University of New Brunswick (UNB), Canada.
- 25+ years in logistics, contracting, services, retail & manufacturing.
- Certified LSS Master Black Belt, Lean Leader, QHSE ISO Lead Auditor, EFQM Assessor.
- Author of  two books on lean 6 sigma.
- UAE Quality Professional Award 2015 (ASQ) | Harvard Business Council Award.

CANADA - JORDAN

Business Process Improvement Director | LSS Master Black Belt

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# HADJ KHELIL

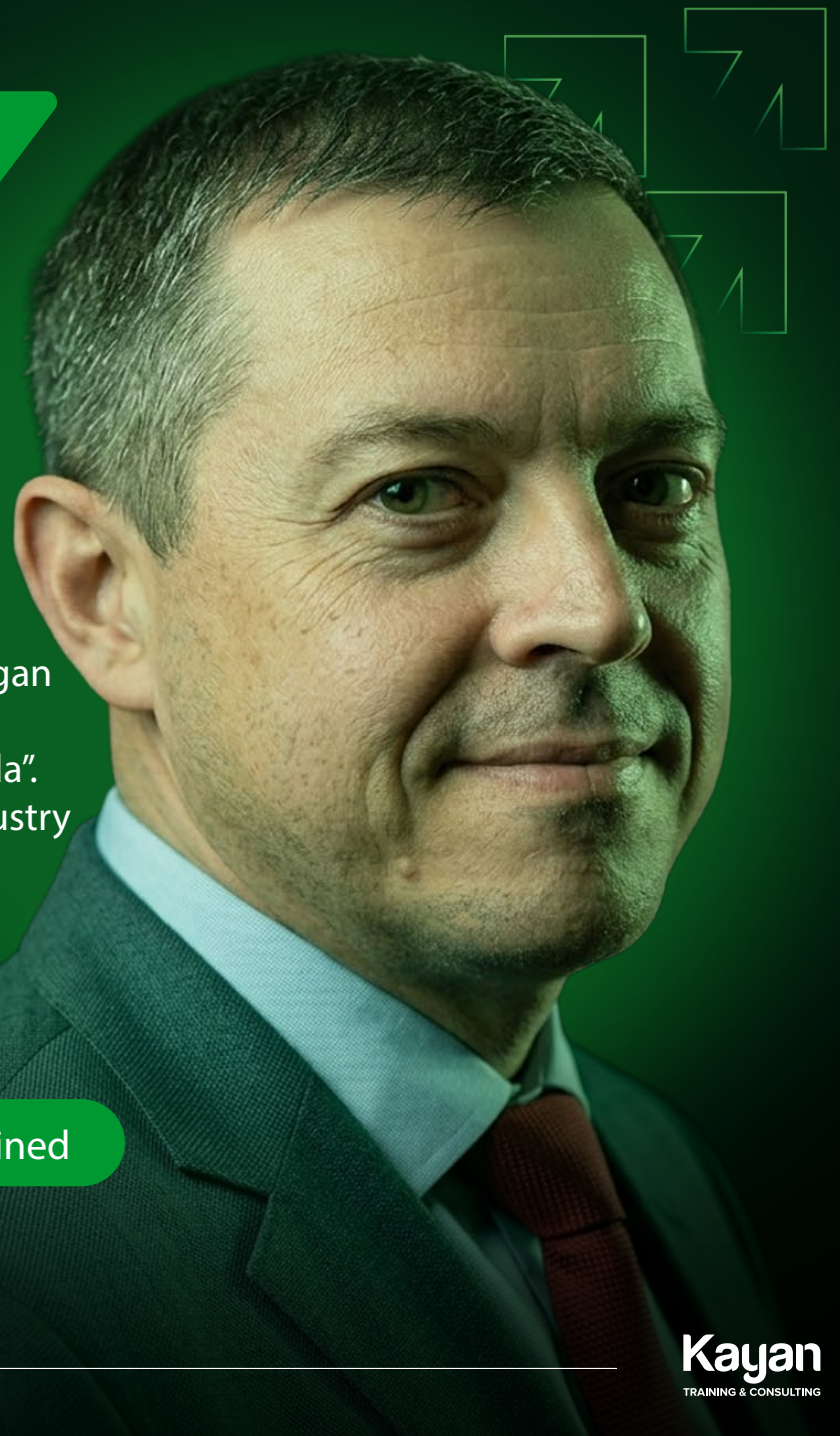
- Founder & CEO, BIGmama Technology — ethical AI platform (Hyko.ai).
- TEDx speaker and author of "Super-Papillon" on human-AI collaboration.
- Teaches Data Science & AI at Sciences Po Paris — one of the world's leading universities.
- Columnist, Les Échos | Contributor, BFM Business — France's top business media.
- Educated at ESCP Business School, Paris — one of Europe's leading business schools.
- Founder, Connex'Cités — bridging talent from underserved communities with elite universities.



**FRANCE**

Founder & CEO, BIGmama Technology | AI Innovator

# ANDREY ANDREEV



- Senior OPEX Advisor.
- Trained directly at Toyota plants in Japan (2006).
- 20+ years driving large-scale Continuous Improvement & systemic change.
- Managed CI portfolios with annual savings targets exceeding $120 million.
- Experience with global oil & gas JVs — Shell, Total, Chevron (Kashagan Refinery).
- Specializes in complex asset reliability and eliminating “Digital Muda”.
- Creator of the global #LEAN365 initiative — daily CI content to industry professionals.

KAZAKHSTAN

Senior OPEX Advisor | LSS Black Belt | Toyota-Trained

# OUR SPEAKERS



**Joseph F. Paris Jr.**

USA



**Niklas Modig**

SWEDEN



**Dr. Saleh Chehada**

GERMANY - LEBANON



**Mark Forkun**

POLAND - UK



**Dr. Samira Mohamed**

United Arab Emirates



**Yousuf Al Khamisi**

OMAN



**Hadj Khelil**

FRANCE



**Andrey Andreev**

KAZAKHSTAN



**Dr. Souraj Salah**

CANADA - JORDAN



**Mamoun Alereigat**

QATAR - JORDAN

# Technical Committee



OMAN

**Dr. Ahmed Al Hadi**

Director General of Macroeconomic Policies, Ministry of Finance.
Associate Professor, Curtin University.



OMAN

**Dr Mahmood Al Kindi**

Head of the Department of Mechanical and Industrial Engineering, Sultan Qaboos University.



OMAN

**Mustafa Al-Balushi**

Vice President, People and Culture.



FRANCE

**RACHID ELHARSALI**

Managing Consultant, Lean Six Sigma Master Black Belt, Operational Excellence Auditor, Kayan Training And Consulting.

# WHY ATTEND OPEX 2026?

## 01

### Oman's Only OpEx Conference

The region's first dedicated Lean & CI conference.

## 02

### World-Class Speakers

Faculty from Germany, France, Sweden, the USA, and the Arab world.

## 03

### Arabic Content

Premium Arabic-language CI sessions rarely available globally.

## 04

### Networking

Connect with 250–400 senior decision-makers.

## 05

### Actionable Insights

Practical tools to deploy immediately.

## 06

### National Alignment

Supports Oman Vision 2040.

## 07

### Destination Event

Muscat: where business, innovation, and opportunity converge.



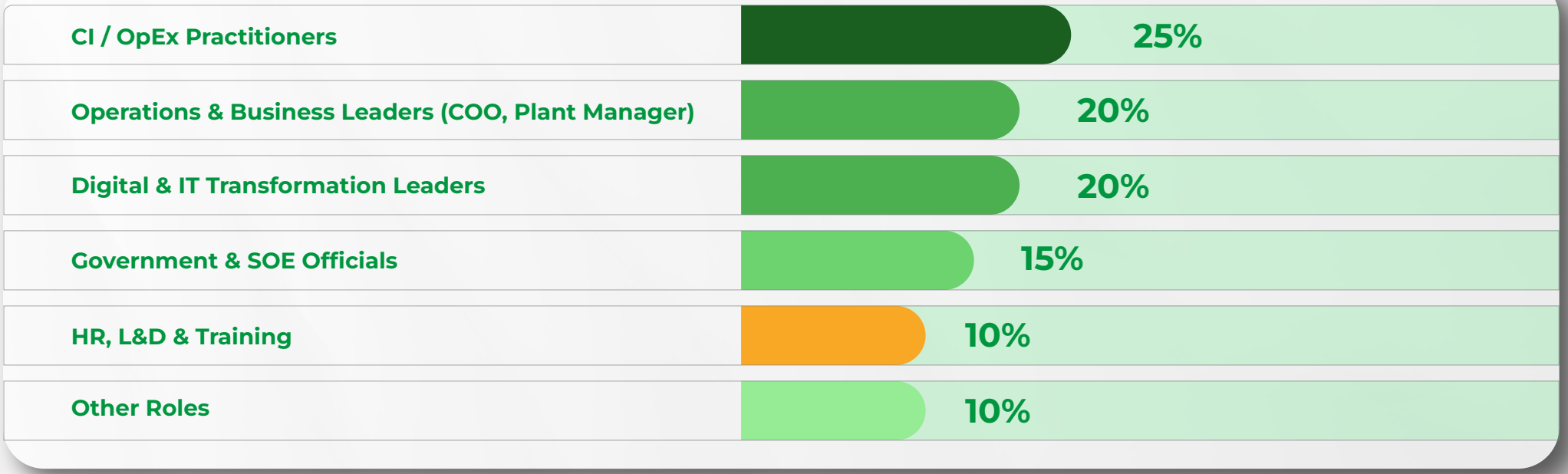
# NUMBERS
# THAT MATTER

250–400 Senior Decision-Makers · GCC-wide Reach .
81% Strategic Leaders .

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# WHO'S IN THE ROOM?

| 150 | 81% | 2.1M+ | 40,500+ | 10+ | 4.7/5 |
|---|---|---|---|---|---|
| Delegates Year 1 Target | Strategic Decision Makers | GCC Audience Reach | Total Addressable Professionals | Countries Represented | Target Satisfaction Score |





# PARTNERSHIP
# OPPORTUNITIES

Exclusive Branding
Media Exposure
Speaking Slot
Year-Round Presence
Delegate Passes

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# PARTNERSHIP WITH US



## Exclusive Branding

Your logo featured on all invitations, brochures, conference banners, and all communications.



## Tailored Workshops

Host company -specific sessions or custom workshops during the conference.



## Delegate Passes

Provide conference access for your key employees and clients.



## Media Exposure

Increase brand awareness through high visibility digital and physical platforms.



## Year-Round Presence

Representation in all OpEx communications, roadshows, and events throughout the year.

# SPONSORSHIP — Partner With Us:

## PLATINUM SPONSOR
## OMR 15,000

- Recognition as the Platinum Sponsor across all conference communications.
- Opportunity to deliver a 30-minute keynote on the main stage.
- 10 complimentary delegate passes.
- Prominent logo placement on the stage backdrop and event lanyards.
- Exclusive one-to-one meetings with selected senior speakers and delegates.
- Full-page colour advertisement in a prime position in the conference brochure.
- Branding in the post-event report and highlight video.
- 6 Gala Dinner Seats.

## GOLD SPONSOR
## OMR 10,000

- Recognition as a Gold Sponsor across all conference communications.
- Opportunity to deliver a 20-minute session on the main stage or participate in a panel discussion.
- 6 complimentary delegate passes.
- Half-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 4 Gala Dinner Seats.

## SILVER SPONSOR
## OMR 5,000

- Recognition as a Silver Sponsor across conference communications.
- Opportunity to deliver a 10-minute presentation.
- 4 complimentary delegate passes.
- Silver Sponsor logo placement on selected conference materials.
- Quarter-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 2 Gala Dinner Seats.

## BRONZE SPONSOR
## OMR 2,500

- Recognition as a Bronze Sponsor across conference communications.
- 2 complimentary delegate passes.
- Bronze Sponsor logo placement on selected conference materials.
- Logo displayed on the conference website and sponsor recognition screen.
- 1 Gala Dinner Seat

# ADDITIONAL SPONSORSHIP TIERS

## SUPPORTER — OMR 1,000

- Logo on website & program
- 1 full delegate pass
- Social media mention

# DELEGATE ENROLLMENT FEES

EXCLUSIVE RATES:

**OMR 380**

**Standard Rate**

(01 Oct – 09 Nov 2026)

USD 988 · Main pricing tier.

**–20%**

**Group Rate**

(5+ from same org)

Off standard rate · Minimum of 5 attendees.

# SPONSOR BRAND TOUCHPOINTS

## BEFORE THE CONFERENCE

- LinkedIn campaigns reaching 40,000+ GCC professionals.
- Featured in printed brochure & digital invitations.
- Logo on email campaigns & WhatsApp outreach.
- Press release distribution to Oman & GCC media.

## DURING THE CONFERENCE

- Main stage backdrop & standing banners.
- Speaking slot or panel participation.
- Logo on badges, lanyard & programs.

## AFTER THE CONFERENCE

- Post-event report co-branding.
- Highlight video visibility (distributed widely).
- Access to OPEX 2026 professional network.



# Thank You

## "Cultivating Excellence, Delivering Impact"


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www.kayan.om

Muscat, Sultanate of Oman