UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

وزارة العمل

2026

OPEX

OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



"Cultivating Excellence, Delivering Impact"

Operational Excellence . Continuous Improvement. Lean and Six Sigma
09 – 10 November 2026 | Sultanate of Oman

أول مؤتمر عماني للتميز التشغيلي
Oman's First OpEx Conference

TABLE OF CONTENTS

01 About Us

02 Why OPEX 2026?

03 The Conference Theme

04 Key Topics

05 International Speakers

06 Why Attend?

07 Numbers That Matter

08 Partnership Opportunities

09 Sponsorship Tiers

10 Investment & Pricing

11 Contact Us

ABOUT US

Kayan is an Omani consulting and training firm dedicated to building operational excellence, lean management, and continuous improvement capabilities across organizations in Oman and the wider GCC region.

OMAN'S FIRST
OpEx Conference

As the organizer of Oman's first dedicated Operational Excellence conference, we are pioneering a movement that places Oman at the center of the Arab world's performance transformation journey.

40,500+
Target Market

Our mission is to make world-class excellence tools, methodologies, and networks accessible to Arab professionals — bridging the gap between global best practices and local organizational realities.

7 COUNTRIES
Faculty

Kayan, an Omani company with a proven track record in large-scale event management — most recently having successfully organized conferences attended by nearly 3,000 participants. Kayan is not a first-time organizer; it brings operational credibility and established regional networks to this event.

2026
Inaugural year


WHY
OPEX 2026 ?
2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

WHY OPEX 2026?



FIRST-MOVER ADVANTAGE

Oman's first and only dedicated Lean & OpEx conference.



GLOBAL FACULTY

International speakers from France, Germany, Sweden, USA, and the Arab world under one roof.



POWERFUL MARKET PLATFORM

Connecting organizations, industry leaders, experts, and solution providers to explore opportunities and build strategic partnerships.



DESTINATION EVENT

Muscat: Oman's gateway for business, innovation, and global connectivity.



STRATEGIC ALIGNMENT

Directly mirrors Oman Vision 2040 and the national visions of other countries across the region.



40,500+ Addressable Market

Access to a vast addressable audience of CI professionals across Oman and the GCC.

THE CONFERENCE THEME

"Cultivating Excellence, Delivering Impact"

Operational Excellence Conference 2026

The Operational Excellence Conference 2026 celebrates the power of organizations to achieve breakthrough results through disciplined continuous improvement, lean thinking, and operational mastery.





UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING



KEY TOPICS

·Corporate Culture ·Kaizen ·Lean Six Sigma ·AI & Digital Transformation
·OpEx Strategy ·Change Management & Governance

2026 OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

KEY TOPICS

The Lean Mindset
Inspiring growth through people, purpose, and the Toyota Way.

Culture as Catalyst
Designing environments that multiply creativity and improvement.

OpEx in Practice
Live case studies from oil & gas, ports, services and healthcare.

Resilient by Design
Systems that adapt, recover, and thrive amid disruption.

Ecosystem of Growth
Building CI networks that multiply collective intelligence.

Six Sigma & DMAIC
Data-driven decision-making in the AI age.

Digital Empowerment
Leveraging AI tools to enhance human and process performance.

Global & Local Benchmarks
European, and Arab World best practices adapted for Oman.

Future-Ready Organizations
Preparing Omani enterprises to scale excellence in the new era.


INTERNATIONAL
SPEAKERS
Germany · USA · France · Sweden · Kazakhstan · The Arab World
+ Omani & GCC Panelists
2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

JOSEPH F. PARIS JR.

- 40 years in international business & operations.
- Chairman, XONITEK Group of Companies (est. 1985).
- Founder, Operational Excellence Society.
- A recognized thought leader on operational excellence.
- An international entrepreneur.
- Speaker with engagements around the world.
- Author: "State of Readiness".
- LinkedIn OpEx group: 180,000+ members.
- LSS group: 900,000+ members.



USA

Founder, XONITEK & OpEx Society

UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

NIKLAS MODIG

- Author of "This Is Lean – Resolving the Efficiency Paradox", Book sold over 300,000 copies, Published in 18 languages.
- Considered one of the best selling Lean books of all time.
- Former researcher and teacher at:
- Stockholm School of Economics.
- University of Tokyo.
- Delivered over 1,000 speeches and keynotes.
- Spoken in more than 40 countries.



Founder & CEO , HUPS



MARK FORKUN

- Certified Master Lean Leader.
- Lean Leadership PPS Behaviourist.
- TPS (Toyota Production System) Specialist.
- Co-Founder, Lean Leadership Way (LLW) Institute & Yokoten.
- Personally coached by a former CEO of Toyota Plants in Europe.
- Author of 280+ LinkedIn articles on Lean Leadership and the Toyota Production System (TPS).
- Specialist in Lean-TPS system deployment and culture alignment across multinational and SME manufacturing sites.
- Former Joint CEO of P&O Trans European Logistics in Poland.



POLAND-UK

Business Transformation Genba Coach & Advisor

UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

YOUSUF AL KHAMISI



- Author of Lean Practitioners Guide for Oman Airports and Ministry of.
- Health.PhD in Lean Six Sigma Implementation, University of Bradford, UK.
- Senior QA Specialist & Project Manager, Sultan Qaboos University.
- Founder, BDQ – trained 3,000+ professionals.
- Delivered transformation across 33+ organizations in Oman.

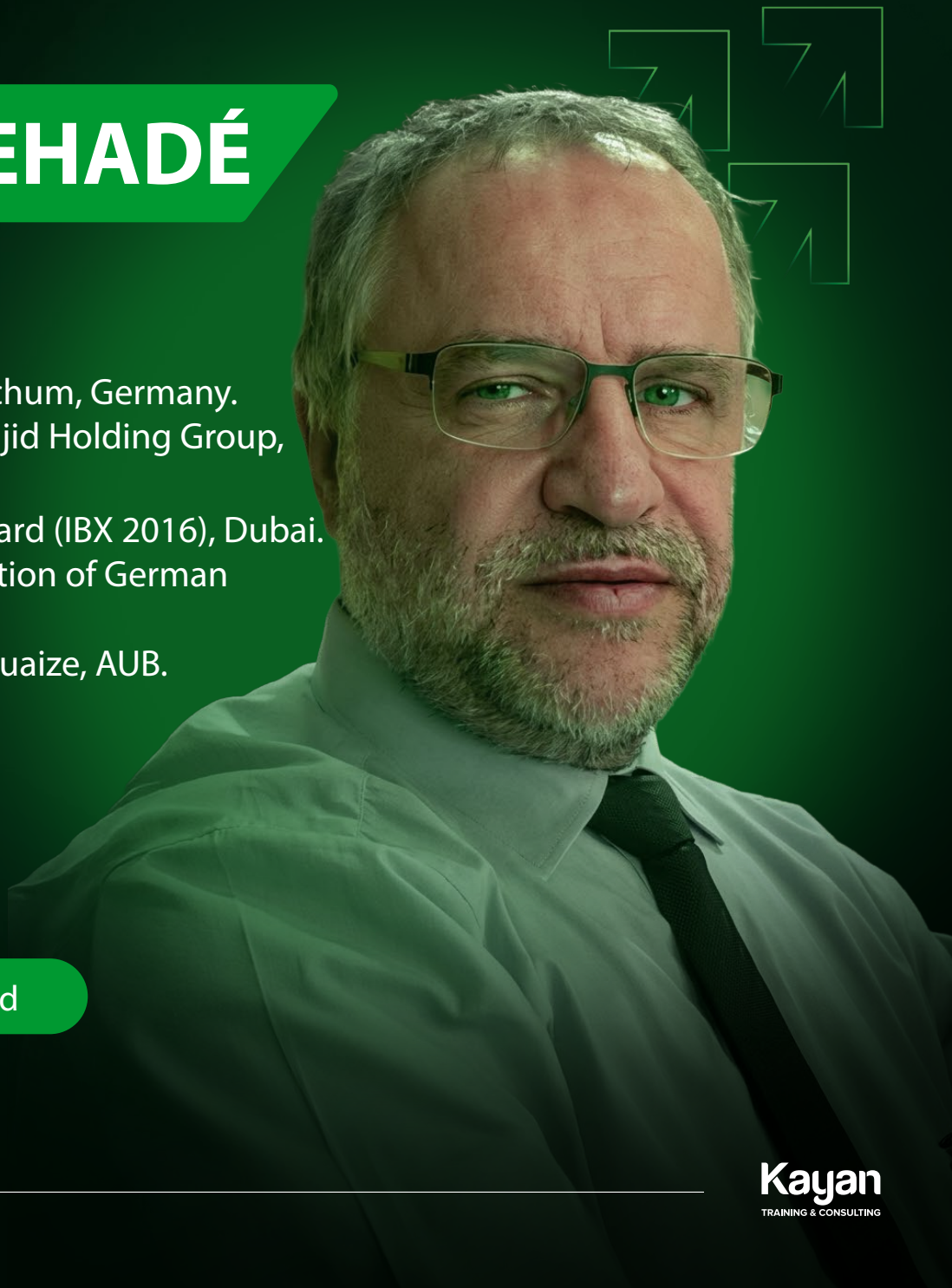
OMAN

Director of Governance | University Medical City

UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

DR.-ING. SALEH CHEHADÉ



- Dr.-Ing (Doctor of Engineering), Ruhr University Bochum, Germany.
- Former Chief Contracting Officer (CCO), Juma Al Majid Holding Group, UAE.
- Winner of the International Business Excellence Award (IBX 2016), Dubai.
- Judge, MENA Stevie Awards | Member, VDI (Association of German Engineers).
- Faculty: Qatar University, Notre Dame University-Louaize, AUB.
- Part Time Faculty, Germany: RWTH Aachen
  Lebanon: AUB, NDU ESIB.

GERMANY - LEBANON

RWTH Aachen | Ex-CCO Juma Al Majid

UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

DR. SOURAJ SALAH



- PhD, University of New Brunswick (UNB), Canada.
- 25+ years in logistics, contracting, services, retail & manufacturing.
- Certified LSS Master Black Belt, Lean Leader, QHSE ISO Lead Auditor, EFQM Assessor.
- Author of two books on lean 6 sigma.
- UAE Quality Professional Award 2015 (ASQ) | Harvard Business Council Award.

CANADA - JORDAN

Business Process Improvement Director | LSS Master Black Belt

UNIQUE CREATIVITY
EXPERTS IN LEAN SIX SIGMA IMPLEMENTATIONS

Kayan
TRAINING & CONSULTING

HADJ KHELIL

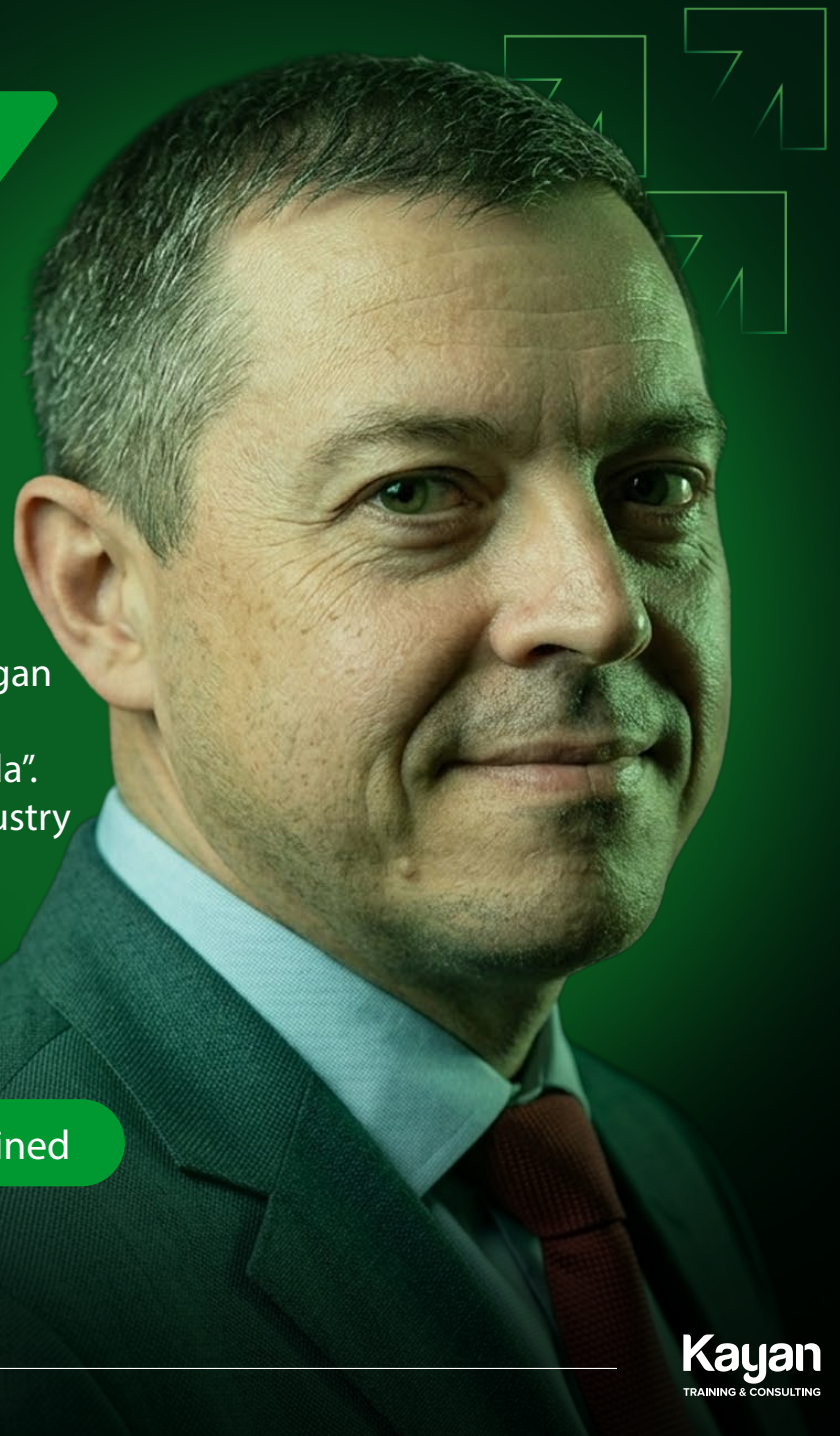
- Founder & CEO, BIGmama Technology — ethical AI platform (Hyko.ai).
- TEDx speaker and author of "Super-Papillon" on human-AI collaboration.
- Teaches Data Science & AI at Sciences Po Paris — one of the world's leading universities.
- Columnist, Les Échos | Contributor, BFM Business — France's top business media.
- Educated at ESCP Business School, Paris — one of Europe's leading business schools.
- Founder, Connex'Cités — bridging talent from underserved communities with elite universities.



FRANCE

Founder & CEO, BIGmama Technology | AI Innovator

ANDREY ANDREEV



- Senior OPEX Advisor.
- Trained directly at Toyota plants in Japan (2006).
- 20+ years driving large-scale Continuous Improvement & systemic change.
- Managed CI portfolios with annual savings targets exceeding $120 million.
- Experience with global oil & gas JVs — Shell, Total, Chevron (Kashagan Refinery).
- Specializes in complex asset reliability and eliminating “Digital Muda”.
- Creator of the global #LEAN365 initiative — daily CI content to industry professionals.

KAZAKHSTAN

Senior OPEX Advisor | LSS Black Belt | Toyota-Trained

SOME OF OUR SPEAKERS



Joseph F. Paris Jr.

USA



Niklas Modig

SWEDEN



Dr. Saleh Chehada

GERMANY - LEBANON



Mark Forkun

POLAND - UK



Yousuf Al Khamisi

OMAN



Hadj Khelil

FRANCE



Andrey Andreev

KAZAKHSTAN



Dr. Souraj Salah

CANADA - JORDAN

Technical Committee



OMAN

Dr. Ahmed Al Hadi

Director General of Macroeconomic Policies, Ministry of Finance.
Associate Professor, Curtin University.



OMAN

Dr Mahmood Al Kindi

Head of the Department of Mechanical and Industrial Engineering, Sultan Qaboos University.



OMAN

Mustafa Al-Balushi

Vice President, People and Culture.



FRANCE

RACHID ELHARSALI

Managing Consultant, Lean Six Sigma Master Black Belt, Operational Excellence Auditor, Kayan Training And Consulting.

WHY ATTEND OPEX 2026?

01

Oman's Only OpEx Conference

The region's first dedicated Lean & CI conference.

02

World-Class Speakers

Faculty from Germany, France, Sweden, the USA, and the Arab world.

03

Arabic Content

Premium Arabic-language CI sessions rarely available globally.

04

Networking

Connect with 250–400 senior decision-makers.

05

Actionable Insights

Practical tools to deploy immediately.

06

National Alignment

Supports Oman Vision 2040.

07

Destination Event

Muscat: where business, innovation, and opportunity converge.



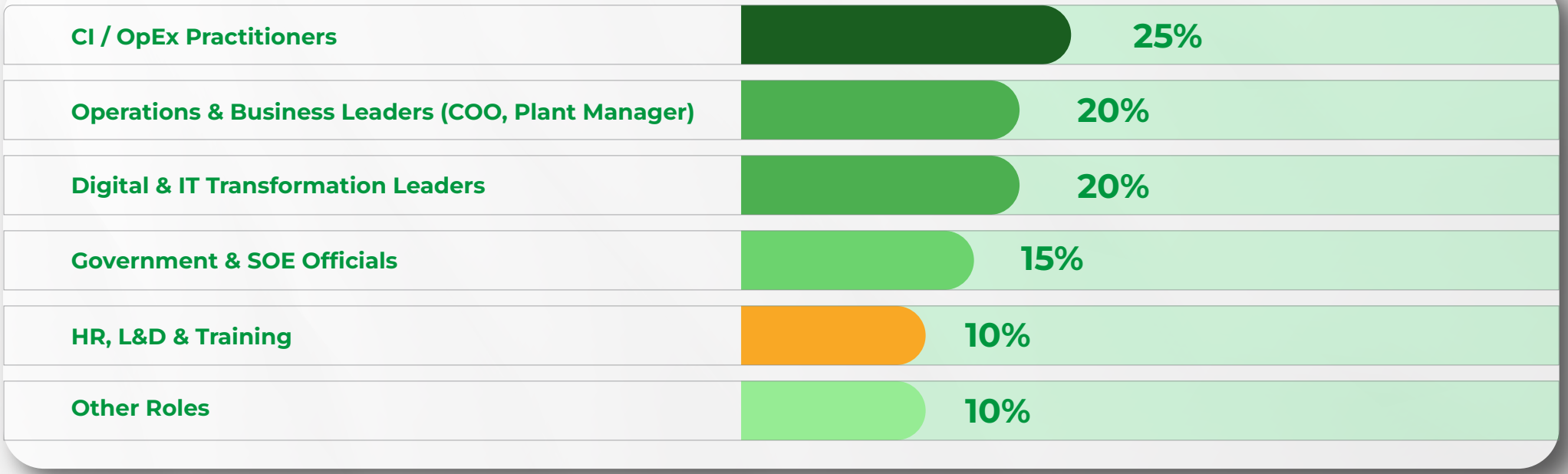
NUMBERS
THAT MATTER

250–400 Senior Decision-Makers · GCC-wide Reach .
81% Strategic Leaders .

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

WHO'S IN THE ROOM?

250–400	81%	2.1M+	40,500+	8+	4.7/5
Delegates Year 1 Target	Strategic Decision Makers	GCC Audience Reach	Total Addressable Professionals	Countries Represented	Target Satisfaction Score





PARTNERSHIP OPPORTUNITIES

Exclusive Branding
Media Exposure
Speaking Slot
Year-Round Presence
Delegate Passes

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

PARTNERSHIP WITH US



Exclusive Branding

Your logo featured on all invitations, brochures, conference banners, and all communications.



Tailored Workshops

Host company -specific sessions or custom workshops during the conference.



Delegate Passes

Provide conference access for your key employees and clients.



Media Exposure

Increase brand awareness through high visibility digital and physical platforms.



Year-Round Presence

Representation in all OpEx communications, roadshows, and events throughout the year.

SPONSORSHIP

Partner With Us:

PLATINUM SPONSOR
OMR 15,000

- Recognition as the Platinum Sponsor across all conference communications.
- Opportunity to deliver a 30-minute keynote on the main stage.
- 10 complimentary delegate passes.
- Prominent logo placement on the stage backdrop and event lanyards.
- Exclusive one-to-one meetings with selected senior speakers and delegates.
- Full-page colour advertisement in a prime position in the conference brochure.
- Branding in the post-event report and highlight video.
- 6 Gala Dinner Seats.

GOLD SPONSOR
OMR 10,000

- Recognition as a Gold Sponsor across all conference communications.
- Opportunity to deliver a 20-minute session on the main stage or participate in a panel discussion.
- 6 complimentary delegate passes.
- Half-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 4 Gala Dinner Seats.

SILVER SPONSOR
OMR 5,000

- Recognition as a Silver Sponsor across conference communications.
- Opportunity to deliver a 10-minute presentation.
- 4 complimentary delegate passes.
- Silver Sponsor logo placement on selected conference materials.
- Quarter-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 2 Gala Dinner Seats.

BRONZE SPONSOR
OMR 2,500

- Recognition as a Bronze Sponsor across conference communications.
- 2 complimentary delegate passes.
- Bronze Sponsor logo placement on selected conference materials.
- Logo displayed on the conference website and sponsor recognition screen.
- 1 Gala Dinner Seat

ADDITIONAL SPONSORSHIP TIERS

GALA DINNER SPONSOR — OMR 2,500

- Co-branding on gala invitations & decor
- 4 Gala Dinner seats
- Welcome remarks during dinner

SUPPORTER — OMR 1,000

- Logo on website & program
- 1 full delegate pass
- Social media mention

DELEGATE ENROLLMENT FEES

EXCLUSIVE RATES:

OMR 250
Super Early Bird
(Until 20 Sep 2026)
USD 650 · Limited to the first 30 delegate

OMR 300
Early Bird
(21 – 30 Sep 2026)
USD 780

OMR 380
Standard Rate
(01 Oct – 09 Nov 2026)
USD 988 · Main pricing tier.

480 OMR
Standard Plus Rate
Standard Seat+ Gala Dinner
USD 1249

–20%
Group Rate
(5+ from same org)
Off standard rate · Minimum of 5 attendees.

SPONSOR BRAND TOUCHPOINTS

BEFORE THE CONFERENCE

- LinkedIn campaigns reaching 40,000+ GCC professionals.
- Featured in printed brochure & digital invitations.
- Logo on email campaigns & WhatsApp outreach.
- Press release distribution to Oman & GCC media.

DURING THE CONFERENCE

- Main stage backdrop & standing banners.
- Speaking slot or panel participation.
- Logo on badges, lanyard & programs.

AFTER THE CONFERENCE

- Post-event report co-branding.
- Highlight video visibility (distributed widely).
- Access to OPEX 2026 professional network.



Thank You

"Cultivating Excellence, Delivering Impact"

opexoman@kayan.om

+968 9538 3138 +968 9177 0559

www.kayan.om

Muscat, Sultanate of Oman