

2026

OPEX

OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي

"Cultivating Excellence, Delivering Impact"

Operational Excellence . Continuous Improvement. Lean and Six Sigma
09 – 10 November 2026 | Sultanate of Oman

أول مؤتمر عماني للتميز التشغيلي
Oman's First OpEx Conference

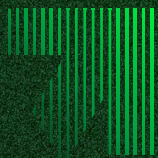


TABLE OF CONTENTS

01

About Us

02

Why OPEX 2026?

03

The Conference Theme

04

Key Topics

05

International Speakers

06

Why Attend?

07

Numbers That Matter

08

Partnership Opportunities

09

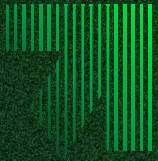
Sponsorship Tiers

10

Investment & Pricing

11

Contact Us



ABOUT US



Kayan is an Omani consulting and training firm dedicated to building operational excellence, lean management, and continuous improvement capabilities across organizations in Oman and the wider GCC region.

OMAN'S FIRST
OpEx Conference



As the organizer of Oman's first dedicated Operational Excellence conference, we are pioneering a movement that places Oman at the center of the Arab world's performance transformation journey.

40,500+
Target Market



Our mission is to make world-class excellence tools, methodologies, and networks accessible to Arab professionals — bridging the gap between global best practices and local organizational realities.

7 COUNTRIES
Faculty

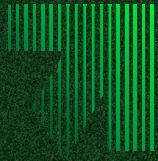


Kayan, an Omani company with a proven track record in large-scale event management — most recently having successfully organized conferences attended by nearly 3,000 participants. Kayan is not a first-time organizer; it brings operational credibility and established regional networks to this event.

2026
Inaugural year

WHY OPEX 2026 ?

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



WHY OPEX 2026?



FIRST-MOVER ADVANTAGE

Oman's first and only dedicated Lean & OpEx conference.



GLOBAL FACULTY

International speakers from France, Germany, Sweden, USA, and the Arab world under one roof.



POWERFUL MARKET PLATFORM

Connecting organizations, industry leaders, experts, and solution providers to explore opportunities and build strategic partnerships.



DESTINATION EVENT

Muscat: Oman's gateway for business, innovation, and global connectivity.



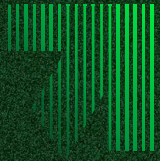
STRATEGIC ALIGNMENT

Directly mirrors Oman Vision 2040 and the national visions of other countries across the region.



40,500+ Addressable Market

Access to a vast addressable audience of CI professionals across Oman and the GCC.



THE CONFERENCE THEME

"Cultivating Excellence, Delivering Impact"

Operational Excellence Conference 2026

The Operational Excellence Conference 2026 celebrates the power of organizations to achieve breakthrough results through disciplined continuous improvement, lean thinking, and operational mastery.



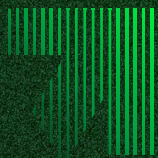


مسقط
MUSCAT

KEY TOPICS

- Corporate Culture •Kaizen •Lean Six Sigma •AI & Digital Transformation
- OpEx Strategy •Change Management & Governance

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



KEY TOPICS



The Lean Mindset

Inspiring growth through people, purpose, and the Toyota Way.



Six Sigma & DMAIC

Data-driven decision-making in the AI age.



Culture as Catalyst

Designing environments that multiply creativity and improvement.



Digital Empowerment

Leveraging AI tools to enhance human and process performance.



OpEx in Practice

Live case studies from oil & gas, ports, services and healthcare.



Global & Local Benchmarks

European, and Arab World best practices adapted for Oman.



Resilient by Design

Systems that adapt, recover, and thrive amid disruption.



Future-Ready Organizations

Preparing Omani enterprises to scale excellence in the new era.



Ecosystem of Growth

Building CI networks that multiply collective intelligence.

INTERNATIONAL SPEAKERS

Germany • USA • France • Sweden • Kazakhstan • The Arab World

+ Omani & GCC Panelists

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



JOSEPH F. PARIS JR.

- 40 years in international business & operations.
- Chairman, XONITEK Group of Companies(est. 1985).
- Founder, Operational Excellence Society.
- A recognized thought leader on operational excellence.
- An international entrepreneur.
- Speaker with engagements around the world.
- Author: "State of Readiness".
- LinkedIn OpEx group: 180,000+ members.
- LSS group: 900,000+ members.

USA



Founder, XONITEK & OpEx Society



NIKLAS MODIG

- ✎ Author of “This Is Lean – Resolving the Efficiency Paradox”, Book sold over 300,000 copies, Published in 18 languages.
- ✎ Considered one of the best selling Lean books of all time. Former researcher and teacher at:
 - ✎ Stockholm School of Economics.
 - ✎ University of Tokyo.
- ✎ Delivered over 1,000 speeches and keynotes.
- ✎ Spoken in more than 40 countries.



Founder & CEO , HUPS



YOUSUF AL KHAMISI

- 📖 Author of Lean Practitioners Guide for Oman Airports and Ministry of Health.
- 📖 PhD in Lean Six Sigma Implementation, University of Bradford, UK.
- 📖 Senior QA Specialist & Project Manager, Sultan Qaboos University.
- 📖 Founder, BDQ – trained 3,000+ professionals.
- 📖 Delivered transformation across 33+ organizations in Oman.

OMAN



Director of Governance | University Medical City

DR.-ING. SALEH CHEHADÉ

- Dr.-Ing (Doctor of Engineering), Ruhr University Bochum, Germany.
- Former Chief Contracting Officer (CCO), Juma Al Majid Holding Group, UAE.
- Winner of the International Business Excellence Award (IBX 2016), Dubai.
- Judge, MENA Stevie Awards | Member, VDI (Association of German Engineers).
- Faculty: Qatar University, Notre Dame University-Louaize, AUB.
- Part Time Faculty, Germany: RWTH Aachen
Lebanon: AUB, NDU ESIB.



RWTH Aachen | Ex-CCO Juma Al Majid



DR. SOURAJ SALAH

- ❏ PhD, University of New Brunswick (UNB), Canada.
- ❏ 25+ years in logistics, contracting, services, retail & manufacturing.
- ❏ Certified LSS Master Black Belt, Lean Leader, QHSE ISO Lead Auditor, EFQM Assessor.
- ❏ Author of two books on lean 6 sigma.
- ❏ UAE Quality Professional Award 2015 (ASQ) | Harvard Business Council Award.

JORDAN



Business Process Improvement Director | LSS Master Black Belt



HADJ KHELIL

- ❏ Founder & CEO, BIGmama Technology — ethical AI platform (Hyko.ai).
- ❏ TEDx speaker and author of “Super-Papillon” on human-AI collaboration.
- ❏ Teaches Data Science & AI at Sciences Po Paris — one of the world’s leading universities.
- ❏ Columnist, Les Échos | Contributor, BFM Business — France’s top business media.
- ❏ Educated at ESCP Business School, Paris — one of Europe’s leading business schools.
- ❏ Founder, Connex’Cités — bridging talent from underserved communities with elite universities.

FRANCE



Founder & CEO, BIGmama Technology | AI Innovator



ANDREY ANDREEV

- ☑ Senior OPEX Advisor.
- ☑ Trained directly at Toyota plants in Japan (2006).
- ☑ 20+ years driving large-scale Continuous Improvement & systemic change.
- ☑ Managed CI portfolios with annual savings targets exceeding \$120 million.
- ☑ Experience with global oil & gas JVs — Shell, Total, Chevron (Kashagan Refinery).
- ☑ Specializes in complex asset reliability and eliminating “Digital Muda”.
- ☑ Creator of the global #LEAN365 initiative — daily CI content to industry professionals.

KAZAKHSTAN



Senior OPEX Advisor | LSS Black Belt | Toyota-Trained



SOME OF OUR SPEAKERS



Joseph F. Paris Jr.

USA



Niklas Modig

SWEDEN



Dr. Saleh Chehada

GERMANY



Yousuf Al Khamisi

OMAN



Hadj Khelil

FRANCE



Andrey Andreev

KAZAKHSTAN



Dr. Souraj Salah

JORDAN





Scientific Committee



Dr. Ahmed Al Hadi

OMAN

Director General of
Macroeconomic
Policies, Ministry of
Finance.



Dr Mahmood Al Kindi

OMAN

Associate Professor.
Mechanical and
Industrail Engineering
Department, Sultan
Qaboos University.



Mustafa Al-Balushi

OMAN

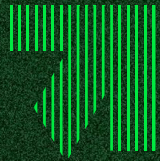
VP People & Culture, OQ.



RACHID ELHARSALI

FRANCE

Managing Consultant,
Kayan Training And
Consulting.



WHY ATTEND OPEX 2026?

01

Oman's Only OpEx Conference

The region's first dedicated Lean & CI conference.

02

World-Class Speakers

Faculty from Germany, France, Sweden, the USA, and the Arab world.

03

Arabic Content

Premium Arabic-language CI sessions rarely available globally.

04

Networking

Connect with 250–400 senior decision-makers.

05

Actionable Insights

Practical tools to deploy immediately.

06

National Alignment

Supports Oman Vision 2040.

07

Destination Event

Muscat: where business, innovation, and opportunity converge.

NUMBERS THAT MATTER

250–400 Senior Decision-Makers • GCC-wide Reach .
81% Strategic Leaders .

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



WHO'S IN THE ROOM?

250–400

Delegates
Year 1 Target

81%

Strategic
Decision Makers

2.1M+

GCC
Audience Reach

40,500+

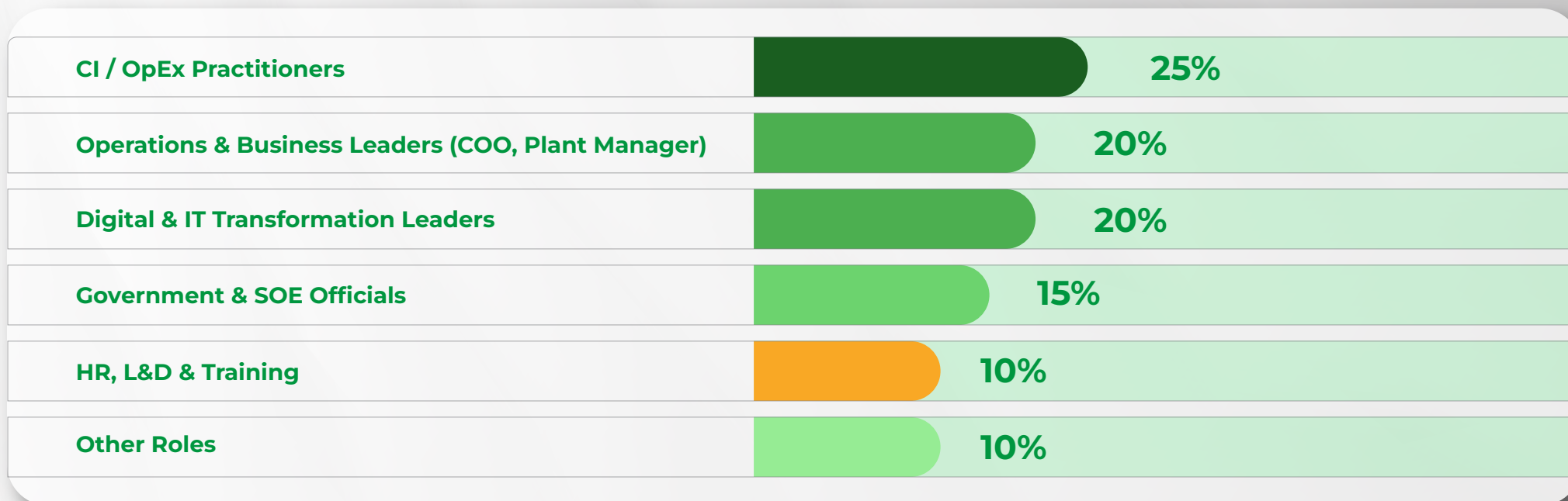
Total Addressable
Professionals

7+

Countries
Represented

4.7/5

Target
Satisfaction Score



PARTNERSHIP OPPORTUNITIES

Exclusive Branding Media Exposure Speaking Slot
Year-Round Presence Delegate Passes

2026
OPEX
OPERATIONAL EXCELLENCE CONFERENCE
مؤتمر التميز التشغيلي



PARTNERSHIP WITH US



Exclusive Branding

Your logo featured on all invitations, brochures, conference banners, and all communications.



Tailored Workshops

Host company-specific sessions or custom workshops during the conference.



Delegate Passes

Provide conference access for your key employees and clients.



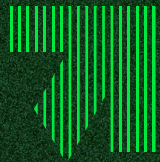
Media Exposure

Increase brand awareness through high visibility digital and physical platforms.



Year-Round Presence

Representation in all OpEx communications, roadshows, and events throughout the year.



SPONSORSHIP

Partner With Us:

PLATINUM SPONSOR

OMR 15,000

- Recognition as the Platinum Sponsor across all conference communications.
- Opportunity to deliver a 30-minute keynote on the main stage.
- 10 complimentary delegate passes.
- Prominent logo placement on the stage backdrop and event lanyards.
- Exclusive one-to-one meetings with selected senior speakers and delegates.
- Full-page colour advertisement in a prime position in the conference brochure.
- Branding in the post-event report and highlight video.
- 6 Gala Dinner Seats.

GOLD SPONSOR

OMR 10,000

- Recognition as a Gold Sponsor across all conference communications.
- Opportunity to deliver a 20-minute session on the main stage or participate in a panel discussion.
- 6 complimentary delegate passes.
- Half-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 4 Gala Dinner Seats.

SILVER SPONSOR

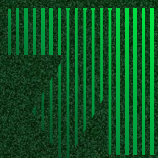
OMR 5,000

- Recognition as a Silver Sponsor across conference communications.
- Opportunity to deliver a 10-minute presentation.
- 4 complimentary delegate passes.
- Silver Sponsor logo placement on selected conference materials.
- Quarter-page colour advertisement in the conference brochure.
- Logo displayed on the conference website and sponsor recognition screen.
- 2 Gala Dinner Seats.

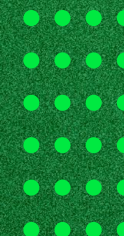
BRONZE SPONSOR

OMR 2,500

- Recognition as a Bronze Sponsor across conference communications.
- 2 complimentary delegate passes.
- Bronze Sponsor logo placement on selected conference materials.
- Logo displayed on the conference website and sponsor recognition screen.
- 1 Gala Dinner Seat



ADDITIONAL SPONSORSHIP TIERS



GALA DINNER SPONSOR

OMR 2,500

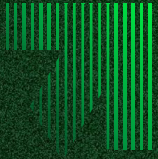
- Co-branding on gala invitations & decor
- 4 Gala Dinner seats
- Welcome remarks during dinner



SUPPORTER

OMR 1,000

- Logo on website & program
- 1 full delegate pass
- Social media mention



DELEGATE ENROLLMENT FEES

EXCLUSIVE RATES:

OMR 250

Super Early Bird

(Until 20 Sep 2026)

USD 650 · Limited to the first 30 delegate

OMR 300

Early Bird

(21 – 30 Sep 2026)

USD 780

OMR 380

Standard Rate

(01 Oct – 09 Nov 2026)

USD 988 · Main pricing tier.

480 OMR

Standard Plus Rate

Standard Seat+ Gala Dinner

USD 1249

-20%

Group Rate

(5+ from same org)

Off standard rate · Minimum of 5 attendees.





SPONSOR BRAND TOUCHPOINTS

BEFORE THE CONFERENCE

- LinkedIn campaigns reaching 40,000+ GCC professionals.
- Featured in printed brochure & digital invitations.
- Logo on email campaigns & WhatsApp outreach.
- Press release distribution to Oman & GCC media.

DURING THE CONFERENCE

- Main stage backdrop & standing banners.
- Speaking slot or panel participation.
- Logo on badges, lanyard & programs.

AFTER THE CONFERENCE

- Post-event report co-branding.
- Highlight video visibility (distributed widely).
- Access to OPEX 2026 professional network.



Thank You

"Cultivating Excellence, Delivering Impact"

@ opexoman@kayan.om

+968 9538 3138 +968 9177 0559

www.kayan.om

Muscat, Sultanate of Oman